



APPLICATION FORM AND INTERNAL RULES _ENG

PRODUCT DESIGN MADRID_2º Edition

DESIGNERS

Please return this document by email at subscription@productdesignmadrid.com together with images and information of the products you are going to present

DESIGNER'S DETAIL

FIRST NAME: _____ LAST NAME: _____
ADDRESS: _____
CITY: _____ PC: _____ COUNTRY: _____
E-MAIL: _____ PHONE: _____
WEB: _____

PRODUCTS

NUMBER: _____ NAME: _____
SIZE: _____
MATERIALS: _____
I WANT TO TAKE PART IN THE SELECTION FOR THE ARTDESIGN SECTION []

CORPORATE INFORMATION

CORPORATE NAME: _____
VAT NUMBER/COMPANY TAX CODE: _____
COUNTRY: _____
COMPANY ADDRESS: _____

- ARE YOU CURRENTLY COLLABORATING WITH ANY COMPANY? YES ___ NO ___
IF YES, PLEASE INDICATE THE NAME OF THE COMPANY _____
- DID YOU COLLABORATE WITH ANY COMPANY IN THE PAST? ? YES ___ NO ___
IF YES, PLEASE INDICATE THE NAME OF THE COMPANY _____
- DID YOU EXHIBIT IN PDM'S FIRST EDITION? YES ___ NO ___

FURTHER SERVICES PRODUCT DESIGN MADRID CAN PROVIDE FOR ON REQUEST

With this Application Form, the Designer requests to take part in the second edition of Product Design Madrid, a new professional platform that contributes to the development of the Spanish design industry. This project takes on every agent of the design sector and generates activity and new opportunities as the best way for talents to come into contact with the established design industry. A selection will be made on the base of the "Application Form" together with images of the products you are going to present. If your presentation is in line with PDM concept, we will get in touch with you to confirm your participation.

The costs for participation are as follow:

- 1 product or family of products: fixed fee of € 480,00+VAT
- 2 products or family of products: fixed fee of € 860,00+VAT
- 3 products or family of products: fixed fee of € 1220,00+VAT

VAT will be charged to foreign clients according to the law in force.

Exhibitors who have already participated in Product Design Madrid will receive a 10% discount on their participation fee.

This cost includes registration, production management and basic services (external signs and coordination of the general image, assistance on site, basic cleaning service, basic wifi connection, basic power supply and consumption, participation to the general communication pack, the catalogue).

Additional costs for the space will be applied according to specific requests and needs.

Any cost for set-up, break-down, waste disposal, shipping and anything not specified in the contract will be at the expense of the exhibitor.

All payments must be made via bank transfer to the account supplied below.

From Spain: C.C. 0049 0128 54 2210 8935 78
To 6mas1 ARTE ARQUITECTURA DISEÑO

International: IBAN ES18 0049 0128 54 2210 8935 78
SWIFT / BIC BSCHESMMXXX
To 6mas1 ARTE ARQUITECTURA DISEÑO

As proof of payment a conformation must be sent immediately to: subscription@productdesignmadrid.com

PRODUCT DESIGN MADRID REGULATIONS

Selected Designers who will take part in the second edition of Product Design Madrid accept since now:

1. To occupy with products the assigned space only.
2. That is forbidden to exchange or partially/entirely let the assigned spaces to a third party. Nor will he or she be allowed to exhibit any other products that were not agreed upon in the original application.
3. To present one or more design products of the most recent collection.
4. That crafts and fine art items will not be accepted.
5. That it's forbidden to mount, show or exhibit logos, as well as a signposting different from that established by the organization. The whole signposting and decoration will be standardised and designed by the fair to create a visual identity for PDM and to guarantee equal treatment amongst the designers and their promotion.
6. To keep all promotional stuff such as flyers, brochures, catalogues, gadgets, etc. inside the assigned space.
7. That is forbidden to give out for free or to sell any food or drink to visitors
8. To organize trucks arrivals and loading/unloading operations, according to PDM schedule and policy.
9. That all Exhibitors will be allowed to remove products and settings at the end of the Event.
10. That PDM maintains the rights to photographs, literature and any other promotional material used during the festival. PDM also assumes the exhibitor has the rights to any material given to PDM for promotional purposes. PDM will also not be liable for any claim made in relation to material used without prior consent.
11. In case of any unforeseen events, PDM reserves the right to postpone, shorten or cancel the fair resulting in the exhibitors not receiving a refund in any form.
12. To have all necessary administrative permissions according in compliance with the laws in force in Spain.
13. To defend PDM from any claim or demand related to the authenticity, authorship or irregularity in the sale or negotiation of any product against PDM.
14. Neither PDM, nor the COAM will be responsible for any damage or theft of products, items or equipment during the whole period of the fair. PDM will not take responsibility for injuries or damages caused by other exhibitors or other persons who are in the COAM or in any other place. To provide all necessary permissions (SGAE, PUBLIC SECURITY, etc) besides insurance coverage for all Staff members, fire and theft insurance, as well as the Civil Liability in case of damages to COAM structure. All Policies must contain clause of compensation renounce toward Product Design Madrid's staff. Therefore, PDM does not take charge of any risk.
15. By making the application the designer in-turn unconditionally accept all rules and conditions laid out by PDM of which are contained within this document.
16. Any controversy that could arise from interpretation or application of the present regulations will be submitted to the jurisdiction of the jury and courts of Madrid.

Payment conditions and deadlines are:

- if you participate with one product you have to pay the 100% when you receive the confirmation of participation
- if you participate with more than one product you have to pay the 50% when you receive the confirmation and the other 50% within October 31st 2013 with PDM billing.

Any delay in the settlement of the invoice means a breach of contract and implies the cancellation of the contract itself. In case of designers giving up or of breach of contract, all made payments will be kept by PDM as a penalty.

DATE: ___/___/___

SIGN OF THE LEGAL REPRESENTATIVE

PRODUCT DESIGN MADRID_ ARTDESIGN SECTION

The process of subscription for the Art Design section is equivalent, but in this case pieces must be under one of these two categories:

1. Unique, or
2. Limited Edition (maximum 25 pieces + 2 Author's proof.)

In both cases the designer must forward a **certification of authenticity and uniqueness or limited edition***.

PIECES INFORMATION:

EDITION: _____
CERTIFICATE INCLUDED* []
CONCEPT: _____

Besides, PDM presents an exhibition of ArtDesign pieces curated by **Rossana Orlandi** at D21 in FERIAARTE – Art and Antiques Fair of Madrid – that will take place in IFEMA from 16 to 24 of November 2013.

Among all applications received, a selection will be supervised by PDM organization, Feriarte and Rossana Orlandi, curator of D21. The pieces will be assessed for their manufacture, innovation and aesthetic.

In the case of being selected, the designer may show a piece both in Feriarte (16 to 24 November) and in the main venue at COAM (21 to 24 November).

If the selected item is unique the designer is allowed to show a different product in the main venue.

The decisions of the committee are indisputable and irrevocable.

DATE: ___/___/___

SIGN OF THE LEGAL REPRESENTATIVE

* What is a certification of authenticity and uniqueness or limited edition: It is a simple document signed by the author, that includes the following information: author, title, size, year, edition and signature.